

CITY OF ATASCADERO

PRESENTS

# DOWN TOWN BLOCK PARTY



CELEBRATING ATASCADERO'S  
DOWNTOWN & LOCAL BUSINESSES!

Join us for the Official ECR Project  
Ribbon Cutting Ceremony at 5 PM at  
The Plaza (Across from Sunken Gardens)

- Check out the ECR Project's newly completed streetscape, added parking & improved safety features
- Meet Local Businesses
- Shop & Dine Downtown
- Enjoy Great Music, Live Performances & Party in the Street
- EVENT INFO: [Visitatascadero.com/events](https://visitatascadero.com/events)

JUNE  
27<sup>TH</sup>  
2025  
5-9 PM

 @foundinatown  
#ECRProject



[Atascadero.org/ECRproject](https://Atascadero.org/ECRproject)  
[DowntownAtascadero.org](https://DowntownAtascadero.org)

VISIT  
*Atascadero*  
SIMPLY GENUINE